



Big Fish Marketing
meagan@bigfishmarketingco.com
850) 591-8047

FOR IMMEDIATE RELEASE

Fourth Annual 'Raise the Roof' for Boys Town North Florida Fundraising Event Secures \$45,000 in Two Hours

Tallahassee, FL - October 22, 2021 - The ongoing stress, fear, grief, and uncertainty created by the COVID-19 pandemic has weighed heavily on children and teens, creating a growing number of at-risk children and families. Boys Town North Florida's mission is to save children and heal families. On Thursday, October 21 the non-profit organization held the fourth annual 'Raise the Roof' for Boys Town fundraising event and secured \$45,000 in two hours.

To put these numbers into perspective, \$500 supports one (1) child living on the Boys Town campus for one (1) month, so the total amount collected is going to support all 40 children living on-site for more than two (2) months.

Since the fundraising event's inception, local roofing contractor, Tadlock Roofing, has served as the presenting sponsor. This year, Tadlock Roofing called upon local allies to raise over \$8,000 and the company donated an additional \$5,000. Tadlock Roofing Founder and President, Dale Tadlock, and his family know first-hand the support Boys Town North Florida provides for a family in need of professional guidance.

"As a family, we have dedicated our lives to raising our three biological and four adopted children. There was a time, in his teens when our adopted son was facing behavioral issues and we sought professional help from Boys Town North Florida," says Tadlock. "We are forever grateful for the healing their team did for our son and our family."

Boys Town North Florida is changing the way America cares for children, families, and communities by providing and promoting an Integrated Continuum of Care that instills Boys Town values to strengthen body, mind, and spirit. For 100 years, Boys Town has given thousands of at-risk children the love, support, and education they need to succeed.

"Boys Town North Florida has a beautiful community of supporters who went above and beyond to ensure we met and then exceeded our \$40,000 goal last night," says Boys Town North Florida Executive Director, Margaret Farris. "Thank you Tadlock Roofing and our entire Boys Town family for your commitment to helping the most vulnerable children in our community."

For more information, visit www.boystown.org/northflorida or call (850) 575-6422.