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## **Local Roofing Contractor Offers Virtual Appointments In Wake of COVID-19 Pandemic**

Tallahassee, FL - March X, 2020 - Communities across the nation are bracing for the pandemic of the infectious disease called coronavirus, or COVID-19 with more than 1,215 confirmed and presumptive positive cases in the US. Local roofing contractor, Tadlock Roofing, is launching the ability to perform virtual appointments in wake of the pandemic to keep employees and customers safe from infection, as well as eliminate the risk of spreading the virus.

60 year old+ individuals account for 10% of Tadlock Roofing's current customer-base, and as reported by the Centers for Disease Control and Prevention (CDC) the elderly and those with preexisting chronic health conditions have accounted for the majority of deaths. Social distancing is one of the things the CDC is recommending we all do to help slow the spread of COVID-19, which includes working from home, avoiding crowded places and keeping away from others.

"It's our goal to provide a comfortable and safe environment not only for our employees, but for our customers. Given the recent progression of the virus, we felt like offering a virtual experience would alleviate some anxiety and set an example for fellow home service providers to offer something similar," explained Mike Barrett, Corporate Sales Manager of Tadlock Roofing.

The virtual experience consists of taking the in-home sales presentation out of the equation and simply providing the customer with a link to "walk the roof" with the consultant, review options and pricing and discuss plans for repair or replacement.

"It's in our why statement: to make a difference in our employees lives, the community in which we live and work and the industry as a whole. We're are going to make a difference by taking a stand and demonstrating to people that we genuinely care about them and their families." says Dale Tadlock, Founder/CEO of Tadlock Roofing.

Tadlock Roofing holds offices in six (6) cities throughout Florida and has implemented this practice in all locations. Serving Florida residents since 1980, one of the most recognized roofing contractors in the state, the company is prepared to maintain virtual appointments as long as it takes to ensure safety.

**About Tadlock Roofing**

*America's Top 100 Roofing Contractor by Roofing Contractor Magazine, Tadlock Roofing, is a family-owned and operated with a proven track-record of providing excellent service to Florida residents for 40 years. Since 1980, the company rests its motivation for success on making a difference in employee's lives, the community in which they live and work and the industry as a whole. Offices: Tallahassee, Pensacola, Orlando, Tampa, Sarasota, Jacksonville. For more information on Tadlock Roofing, visit [www.tadlockroofing.com](http://www.tadlockroofing.com).*

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