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FOR IMMEDIATE RELEASE

## **Prepare for Takeoff: Local Roofer Secures \$20,000 for Boys Town North Florida**

Tallahassee, FL - March 7, 2019 - It's a bird. It's a plane. No, it's Dale Tadlock of Tadlock Roofing and this year he's flying for families during the 2nd Annual Spirit of a Child Celebration. This past Giving Tuesday, Tadlock Roofing set a goal to raise \$10,000 in 24 hours for Boys Town North Florida and staying true to the spirit of a child theme, Tadlock agreed to match up to \$10,000 raised and fly for families at The Florida Aviation Center (a bucket list item for Tadlock).

This Saturday, March 9 at 10am Tadlock will present Boys Town North Florida Executive Director, Marcus Lampkin, with a \$10,000 check and take to the skies, for the first time as "pilot" to celebrate the children of Boys Town North Florida. More than 50 children of Boys Town will be in attendance to watch as Tadlock flies a plane for the first time.

"I have never flown a plane and can't think of a better time than now to learn, with the help of the Florida Aviation Center, of course," says Tadlock.

The Giving Tuesday partnership between Tadlock Roofing and Boys Town North Florida began in 2017. Tadlock set a goal to raise \$10,000 for the non-profit organization in 24 hours on Giving Tuesday and if that goal was met, Tadlock Roofing would match up to \$10,000, securing \$20,000 for the organization. To make it more interesting, Dale Tadlock agreed to jump out a plane (with a parachute) to celebrate the accomplishment in 2018.

To put these numbers into perspective, \$500 supports one (1) child living on the Boys Town campus for one (1) month, so the total amount collected, including the match, is going to support all 40 children living on-site for one (1) month.

"Boys Town North Florida has a beautiful community of supporters who went above and beyond to ensure our \$10,000 matching goal was met. Thank you Tadlock Roofing and our entire Boys Town Family for your commitment to helping the most vulnerable children in our community," says Boys Town North Florida Executive Director, Marcus Lampkin.

**About:**

Tadlock Roofing has built its foundation over the last 40 years on making a difference in their employee's lives, the communities they serve and the industry as a whole. Tadlock Roofing exists to serve six Florida cities and Tallahassee is the flagship office. Every year, Tadlock Roofing partners with non-profit organizations to provide support to those who would otherwise be unable to help themselves. For more information, visit [tadlockroofing.com](http://tadlockroofing.com) or call 850-877-5516.

Boys Town North Florida is changing the way America cares for children, families, and communities by providing and promoting an Integrated Continuum of Care that instills Boys Town values to strengthen body, mind, and spirit. For 100 years, Boys Town has given thousands of at-risk children the love, support and education they need to succeed. For more information, visit [www.boystown.org/northflorida](http://www.boystown.org/northflorida) or call 850-575-6422.

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