

## **Pensacola Veteran Receives New Roof Installed**

**by Tadlock Roofing, Inc.**

*Owens Corning Roof Deployment Project Gives Back to U.S. Military Veterans*

**Pensacola, FL – February 26, 2019** – Owens Corning Platinum Contractors are working with Purple Heart Homes Inc to provide new roofs to veterans in need and their families as part of the *Owens Corning Roof Deployment Project*.

Arthur Keller, a 73-year-old veteran, will receive a new roof on Tuesday, Feb. 26, from Tadlock Roofing, Inc., an Owens Corning Roofing Platinum Contractor. This nationwide effort is a way to show gratitude and honor the veterans who served our country and the families who support them. Since the inception of the Owens Corning National Roof Deployment Project in 2016, more than 100 military members have received new roofs.

Arthur Keller watched his father serve in the U.S. Army and spend four years at Walter Reed National Military Medical Center. After witnessing the courage put forth by his father, Arthur decided to enlist in the Army as well. Arthur served as a Specialist First Class at Fort Bliss in Texas before he was stationed in Okinawa with the 62nd Artillery. He returned stateside to complete the remainder of his active duty back at Fort Bliss and was discharged in 1968.

“The roof on Arthur’s house as well as his front porch is in need of serious repair,” said Dale Tadlock, Owner and President, Tadlock Roofing, Inc. “We want to provide Arthur with the necessary renovations to make his home safe and comfortable. It is the least we can do to show our appreciation for this veteran.”

Owens Corning Roofing and its network of independent Platinum Contractors, along with support from the Owens Corning Foundation, are donating roofing materials and labor to replace roofing shingles on the homes of military veterans and their families throughout the country. Through a partnership with Purple Heart Homes Inc, Arthur Keller was selected and approved as the recipient for the roof replacement.

“Tadlock Roofing, Inc. has no idea the positive and life-long impact this will have for Arthur,” stated John Gallina, Chief Executive Officer and Executive Director of Purple Heart Homes Inc. “It is moving to see local companies step up to help and support the community, especially for veterans like Dale.”

For more information on the Roof Deployment Project, or to learn more about how you can get involved, visit [www.RoofDeploymentProject.com](http://www.RoofDeploymentProject.com).

**About Owens Corning**

Owens Corning (NYSE: OC) develops, manufactures, and markets insulation, roofing, and fiberglass composites. Global in scope and human in scale, the company's market-leading businesses use their deep expertise in materials, manufacturing, and building science to develop products and systems that save energy and improve comfort in commercial and residential buildings. Through its glass reinforcements business, the company makes thousands of products lighter, stronger, and more durable. Ultimately, Owens Corning people and products make the world a better place. Based in Toledo, Ohio, Owens Corning posted 2017 sales of \$6.4 billion and employs 19,000 people in 37 countries. It has been a Fortune 500® company for 63 consecutive years. For more information, please visit [www.owenscorning.com/](http://www.owenscorning.com/).

### **About Tadlock Roofing**

Since 1980, Tadlock Roofing exists as a family-owned and operated business with a proven track record of providing excellent service to Florida residents. Named America's Top 100 Roofer by Roofing Contractor Magazine for the past two consecutive years, Tadlock Roofing maintains a high-level of success by living out their company Why Statement - to make a difference in their employee's lives, the community in which they serve and the industry as a whole. With offices in Pensacola, Tallahassee, Jacksonville, Tampa and Orlando, Tadlock Roofing is committed to investing in their employees through education, dedication and benefit programs. For more information, please visit [www.tadlockroofing.com](http://www.tadlockroofing.com) or call 855-964-7663.

### **About Purple Heart Homes Inc**

Purple Heart Homes is a 501(c)3 public charity that was founded in 2008 by John Gallina and Dale Beatty, two combat wounded Veterans. After being injured in Iraq in 2004, they returned to their community and received a warm welcome and grateful appreciation for their service. They began to question why all Veterans didn't get the same levels of support and assistance from society. Purple Heart Homes is dedicated to providing housing for Service Connected Disabled and Aging Veterans that is substantial in function, design, and quality fit to welcome home the fighting men and women of America. For more information, please visit <https://purplehearthomesusa.org/>.

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