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FOR IMMEDIATE RELEASE

MEDIA ALERT

Local Roofer "Falls" for Families

Who:

Dale Tadlock, Owner/CEO of Tadlock Roofing; Brad Klees, Partner and General Manager of Tadlock Roofing; West Edwards, Partner and General Manager of Tadlock Roofing; Dena Strickland, Development Director of Boys Town North Florida, children and Family Teachers of Boys Town North Florida

What:

Tallahassee roofer, Tadlock Roofing, set a goal to raise \$10,000 for the non-profit organization in 24 hours on Giving Tuesday 2017, and if that goal was met, Tadlock Roofing would match up to \$10,000, securing \$20,000 for the organization. Dale Tadlock and partners, Klees and Edwards, agreed to jump out a plane (with a parachute!) as a way of celebrating reaching the \$10,000 goal. Tadlock Roofing's Fundraising Campaign, Falling for Families, aimed to raise money for Boys Town North Florida. 40+ boys and girls from Boys Town North Florida will be in attendance at the jump on Saturday to show support for Tadlock Roofing's generous gift.

Where:

Skydive Tallahassee: 1310 Airport Drive, Quincy, FL 32353
When you arrive at airport come down the right side. Destination is the first place (quonset hangar-round top building). Multi-colored sign with arrows.

When:

Saturday, Jan. 6 at 11:30am EST. The training will begin at 11:30am and at noon the jumpers will go up in the plane for the jump. Jumpers, Dena Strickland of Boys Town North Florida will be available for live TV, radio and print interviews on-site.

Why:

Tadlock Roofing has built its foundation over the last 40 years on making a difference in their employee's lives, the communities they serve and the industry as a whole. Tadlock Roofing exists to serve six Florida cities and Tallahassee is the flagship office. Every year, Tadlock Roofing partners with non-profit organizations to provide support to those who would otherwise be unable to help themselves. For more information, visit tadlockroofing.com.

Boys Town North Florida is changing the way America cares for children, families, and communities by providing and promoting an Integrated Continuum of Care that instills Boys Town values to strengthen body, mind, and spirit. For 100 years, Boys Town has given thousands of at-risk children the love, support and education they need to succeed. For more information, visit www.boystown.org/northflorida.

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