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FOR IMMEDIATE RELEASE

## **Local Roofer Secures Record-Breaking Donation for Boys Town North Florida**

Tallahassee, FL - Dec. 6, 2017 - 'Tis' the season for giving and "there is no greater gift than one to a child," according to local business owner, Dale Tadlock, who has owned and operated his family business, Tadlock Roofing, in Tallahassee, FL for nearly 40 years. As part of the company's fall fundraising campaign, "Falling for Families," Tadlock and team partnered with Boys Town North Florida to secure a record-breaking \$20,595 in 24 hours on "Giving Tuesday."

Tadlock and wife, Pamela, have four (4) adopted children and three (3) biological children and ever since their adopted sons were school-age, have built a long-lasting relationship with Boys Town North Florida who served as a resource for their family during times of need. That's why it was a no brainer to partner with the organization that personally touched their lives. Tadlock Roofing aimed to help Boys Town North Florida raise the initial \$10,000 from the community by providing marketing and social media support and if the goal was met, Tadlock Roofing would match up to \$10,000.

To put these numbers into perspective, \$500 supports one (1) child temporarily living in the Boys Town Village for one (1) month, so the total amount collected, including the match, is going to support all 40 children living on-site for one (1) month. \$10,595 was collected on Giving Tuesday and the Tadlock's presented Boys Town North Florida Development Director, Dena Strickland, with a \$10,000 check on Wednesday, Dec. 6.

"Boys Town North Florida has a beautiful community of supporters who went above and beyond to ensure our \$10,000 matching goal was met. Thank you Tadlock Roofing and our entire Boys Town Family for your commitment to helping the most vulnerable children in our community," says Boys Town North Florida Development Director, Dena Strickland.

A "Falling for Families" fundraising campaign would not be complete without the "falling," so Dale Tadlock has agreed to jump out a plane (with a parachute!) in January to celebrate reaching our goal. The entire Boys Town North Florida Family and children are going to come out and watch, as Tadlock takes the plunge for children.

Tadlock Roofing has built its foundation over the last 40 years on making a difference in their employee's lives, the communities they serve and the industry as a whole. Tadlock Roofing exists to serve six Florida cities and Tallahassee is the flagship office. Every year, Tadlock Roofing partners with non-profit organizations to provide support to those who would otherwise be unable to help themselves. For more information, visit [tadlockroofing.com](http://tadlockroofing.com) or call 850-877-5516.

Boys Town North Florida is changing the way America cares for children, families, and communities by providing and promoting an Integrated Continuum of Care that instills Boys Town values to strengthen body, mind, and spirit. For 100 years, Boys Town has given thousands of at-risk children the love, support and education they need to succeed. For more information, visit [www.boystown.org/northflorida](http://www.boystown.org/northflorida) or call 850-575-6422.

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