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Tadlock Roofing Named “America’s Top 100 Roofing Contractor” by *Roofing Contractor Magazine*

Tallahassee, FL - August 7, 2017 - The official publication of The International Roofing Expo, *Roofing Contractor Magazine*, announced its 2017 Top 100 Roofing Contractors based on 2016 overall revenue and highest-earning roofing professionals industrywide and for the first time in publication history, a Tallahassee-based contractor, Tadlock Roofing, achieved the title of “America’s Top 100 Roofing Contractor” coming in at No. 60 with \$18.5 million in revenue.

Sharing the title with 18 other Florida contractors, Tadlock Roofing is leading the way for the sunshine state with soon-to-be six locations spanning the panhandle to central Florida and an expectant 65 percent increase in revenue year-over-year. The company specializes in residential and commercial re-roofing services.

A true family owned and operated business that originated in 1980 in Tallahassee, FL, Tadlock Roofing’s CEO/President, Dale Tadlock, says “Being a Top 100 contractor means we can continue to raise the standard of our industry and make a difference in our employee’s lives, the communities we serve and the roofing industry as a whole.”

The Florida roofing industry is showing signs of positive growth, innovation and the ability to adapt in the fast-pace digital world of sales and marketing. “The days of purchasing a phone book ad and expecting the phone to ring are long gone,” says Tadlock. The company is developing creative ways to reach their client-base and utilizing the latest roofing technology to provide a customer-centric experience, according to the company’s marketing director, Meagan Nixon.

Roofing Contractor Magazine says, “Despite continued challenges - including the shortage of skilled workers and increases in insurance, healthcare and regulatory costs - companies are adapting and operating better than ever before.”

Since 1980, Tadlock Roofing, has provided excellent service to North Florida residents with its six locations now serving: Tallahassee, Panama City, Pensacola, Jacksonville, Tampa and soon-to-be Orlando. Through sustainable work practices, education, and dedication Tadlock Roofing promises to make a difference. For more information on the Top 100, visit roofingcontractor.com. For more information on Tadlock Roofing, visit tadlockroofing.com call 855-964-ROOF.

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