

TADLOCK ROOFING, INC.'S #TADLOCKGOESGREEN – INSTAGRAM SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR INTERNET ACCESS NECESSARY TO PARTICIPATE

1. *Eligibility.* Tadlock Roofing Instagram Sweepstakes (the “Sweepstakes”) are offered only in the state of Florida to individuals who are legal residents of both Florida and the United States and who are at least twenty-one (21) years of age. Employees and directors of Tadlock Roofing, Inc. and Owens Corning (“Sponsors”), and the parents and subsidiary companies and the immediate family (spouse, mother, father, sister, brother, daughter or son, regardless of where they live) or members of their same households (whether related or not) of such employees and directors are not eligible. **By entering, you agree to these OFFICIAL RULES** and the decisions of the Sponsors, the Sweepstakes judging organization, which are final and binding in all respects.

2. *Promotional Period.* Promotional period begins on October 1, 2017 at 12:01 a.m., Eastern Standard Time, and ends on October 31, 2017 at 11:59 p.m., Eastern Standard Time. Within five (5) days of the end of the Promotional Period one eligible entry will be randomly selected from the pool of eligible entries. This entry (the “Prizewinner”) will be notified, within five (5) days of the end of the Promotional Period, that they have been selected as the Prizewinner. Notification will be made by either: (1) contacting the Prizewinner via the Instagram profile through which they entered the sweepstakes, or (2) contacting the Prizewinner via the contact information provided on the Prizewinner Alternative Method of Entry Mail-in Form (“AMOEMF”). If such notification is made by mail through the United States Postal Service, notification will be considered complete on the date upon which the dispatch is postmarked.

3. *Entry.* There are two ways to enter the Sweepstakes - the Internet Method and the Mail-In Method:

(a) Internet Method:

(1) To enter by Internet, you must: (1) use your personal Instagram profile to “follow” the Instagram pages “@teamtadlock” and “@owenscorning roofing,” and (2) upload a picture on your personal Instagram profile, including in the description the hashtag “#TadlockGoesGreen.” The applicant for entry in the Sweepstakes must be framed in the picture and the picture must demonstrate how the applicant participates in environmentally-friendly practices at their personal residence.

(2) Unless otherwise advised on the Sponsors’ Web site, any other attempt at Internet or e-mail entry is void.

(3) Only natural persons are eligible to participate in the Sweepstakes. Participants are limited to one entry, and must use their primary Instagram account to enter; no other entries will be accepted electronically. Entries submitted in violation of the Official Rules, including multiple entries, will be void. All entries must be received by 11:59 p.m., Eastern Standard Time, on October 31, 2017, the official end date of the Sweepstakes.

(b) Mail-In Method

(1) All Mail-In entries must be Postmarked prior to October 21, 2017 to be considered valid entries. To enter by mail, on a 3” × 5” card, in ink hand print “SWEEPSTAKES AMOEMF”, your full name, complete home address including zip code, home telephone number with area code, date of birth, and mail in a first class stamped envelope to Sponsors at the address: 502-C1 Capital Circle SE, Tallahassee, FL 32301.

(2) Only natural persons are eligible to participate in the Sweepstakes. Participants are limited to one entry, and must use their legal name to enter; no other entries will be accepted. Entries submitted in violation of the Official Rules, including multiple entries, will be void.

4. *Drawing.* The Prizewinner of the Sweepstakes will be selected by random drawing from all eligible entries received. The drawing will occur on or about November 1, 2017. To claim the prize, Prizewinner must provide Sponsors with Prizewinner’s full name, mailing address, and social security number or Individual Taxpayer Identification Number, by transmitting same to meagan@tadlockroofing.com via electronic mail within 10 days of notification via Instagram or another contact method provided on the AMOEMF. If Prizewinner does not comply, the prize package will be forfeited and an alternate Prizewinner may be selected, at Sponsors’ sole discretion. Odds of winning will depend on the number of eligible entries received. Any

Prizewinner, or alternate Prizewinner, selected shall be chosen at random. The Prizewinner shall not be predetermined. The winnings shall not be allocated in any fixed manner, and winnings shall not be assigned to any particular geographic area or to any specific time-period of Sweepstakes entries. Tadlock and the Sponsor shall not arbitrarily remove, disqualify, or reject any entry which is submitted in accordance with the Official Rules. **There is no fee or proof of purchase necessary to enter this promotion.**

5. Prize/Odds.

(a) Sweepstakes Prize: There will be one Prize awarded (the "Prize"). Only one eligible participant (the "Prizewinner") will receive the Prize. The Prize will be awarded in accordance with these Official Rules. The Prize shall consist of Four (4) two-day "Park-Hopper" Admission Tickets to Walt Disney World in Orlando, Florida and two-night stay for a family of four (4) at Omni Orlando Resort at ChampionsGate. Blackout dates apply. Subject to availability. Nothing else shall be included in the Prize.

(b) Additional Costs: Additional costs, including but not limited to, transportation, meals, parking fees, or any item beyond that described in Paragraph (5)(a) of these Official Rules, shall be the sole responsibility of the Prizewinner. The Sponsors will not reimburse the Prizewinner for ANY expense incurred.

(b) Odds of Winning: Odds of winning in any drawing depend on the number of eligible entries received for that drawing. No assignment, transfer or substitution of prize is permitted. Taxes are the sole responsibility of Prizewinner. The Prizewinner shall be responsible for reporting any earnings to the Internal Revenue Service and must complete all required IRS Forms to report such earnings. By entering this Sweepstakes, the Prizewinner acknowledges and consents to these Official Rules, and accepts complete liability for reporting any earnings pursuant to all State and Federal laws.

6. General Conditions.

(a) Prizewinner must execute and return a Liability Release, and where lawful, a Publicity Release within two (2) days of notification. Failure to return documents timely, or if prize notification or prize is returned as nondeliverable, may result in disqualification with an alternate Prizewinner selected.

(b) WHERE PERMITTED BY LAW, PRIZEWINNER AGREES TO GRANT TO SPONSORS AND ITS LICENSEES, AFFILIATES AND ASSIGNS, THE RIGHT TO PRINT, PUBLISH, BROADCAST AND USE, WORLDWIDE IN ANY MEDIA NOW KNOWN OR HEREAFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLD WIDE WEB, AT ANY TIME OR TIMES, THE PRIZEWINNER'S NAME, PORTRAIT, PICTURE, VOICE, LIKENESS AND BIOGRAPHICAL INFORMATION AS NEWS OR INFORMATION AND FOR ADVERTISING AND PROMOTIONAL PURPOSES WITHOUT ADDITIONAL CONSIDERATION; AND FURTHER WITHOUT SUCH ADDITIONAL COMPENSATION, APPEAR FOR, OR PROVIDE BIOGRAPHICAL INFORMATION FOR USE IN, ANY PRESENTATION OR OTHER ACTIVITY WHICH MAY INCLUDE FILMING/AUDIO/VIDEO/ELECTRONIC OR OTHER RECORDINGS AND/OR INTERVIEWS, AS MAY BE DETERMINED FROM TIME TO TIME BY SPONSORS.

(c) Failure to grant such rights may result in disqualification with an alternate Prizewinner selected. Further, **by accepting the Prize, the Prizewinner agrees to release and hold harmless Sponsors, their licensees, and their respective parents, affiliates, subsidiaries, advertising and promotional agencies and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of the Prize, participation in any Sweepstakes related activity, or participation in this Sweepstakes.** Void where prohibited.

(d) Sponsors reserve the right, at their sole discretion, to disqualify any individual they find, in their sole discretion, to be tampering with the entry process or the operation of the Sweepstakes; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

(e) Sponsors will prosecute any fraudulent activities to the full extent of the law.

7. Limitations of Liability.

(a) Sponsors are not responsible for any incorrect or inaccurate information, whether caused by web site users, or tampering or hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line

failure, theft or destruction or unauthorized access to the web site or any data associated with the Sweepstakes.

(b) Sponsors are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Sponsors' web sites. If, for any reason, the Sweepstakes is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Sponsors, could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsors reserves the right at its sole discretion to cancel, terminate, modify or suspend the Internet portion of this Sweepstakes and select the Prizewinner from regular mail-in entries and Internet entries received for that drawing prior to the action taken.

(c) IN NO EVENT WILL SPONSORS, THEIR LICENSEES AND/OR THEIR PARENTS, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THE SWEEPSTAKES OR USE OF ANY PRIZE AWARDED THEREBY. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THIS SITE AND ASSOCIATED WITH THE SWEEPSTAKES IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NONINFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

8. *Disputes.* As a condition of participating in this Sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in the City of Tallahassee, County of Leon, and State of Florida having competent jurisdiction, which court shall apply the laws of the State of Florida without regard for principles of conflicts of law. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

9. *Prizewinner Report.* For name of Prizewinner, review Sponsors' official Instagram page on October 5, 2017. For Official Rules mail a self-addressed stamped envelope to the address below which reads "OFFICIAL RULES" for receipt by October 21, 2017. This Sweepstakes is Sponsored in part by Tadlock Roofing, Inc., a corporation organized and existing under the laws of the State of Florida with offices at 502-C1 Capital Circle SE, Tallahassee, FL 32301.

10. By entering or attempting to enter the Sweepstakes the participant acknowledges that the Sponsors have no affiliation with Disney, Instagram, or any parent, subsidiary, or affiliate of those entities; and, that the Sweepstakes is no way endorsed, approved by, or conducted in affiliation with either or any of the aforementioned entities. Further, the participant acknowledges that the Sponsors in no way guarantee or warranty any experience, service or good provided by aforementioned entities and that the Sponsors' performance is completed upon delivery of the Prize to the Prizewinner. By accepting Prize, Prizewinner releases and waives any right to a cause of action against Disney, Instagram, or any parent, subsidiary, or affiliate of those entities. Prizewinner acknowledges that Sponsors have fully performed in a satisfactory manner, and releases any claim against Sponsors.

11. The Sponsors are not responsible for entries not received.